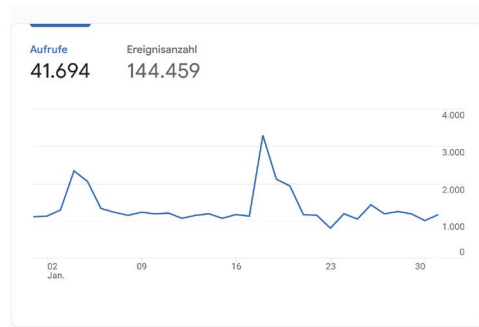


Statistiken 2022

Der Blick in die Zukunft ist Wissensvorsprung.

Januar 2022



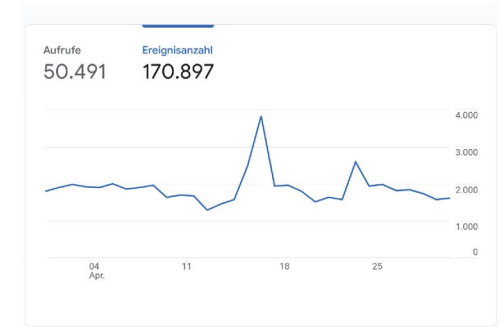
Februar 2022



März 2022



April 2022



Mai 2022



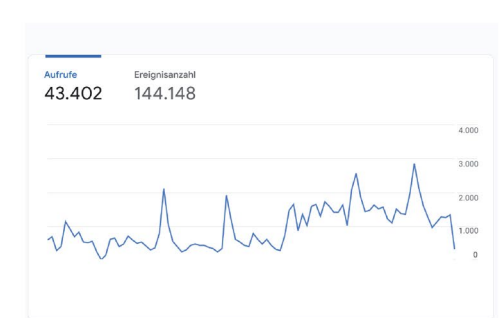
Juni 2022



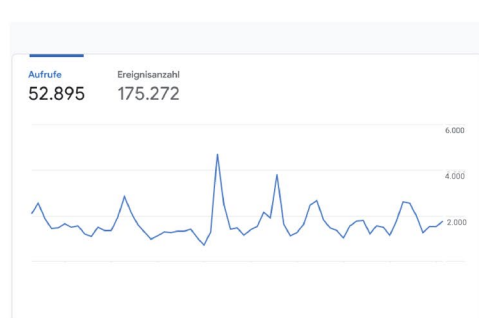
Juli 2022



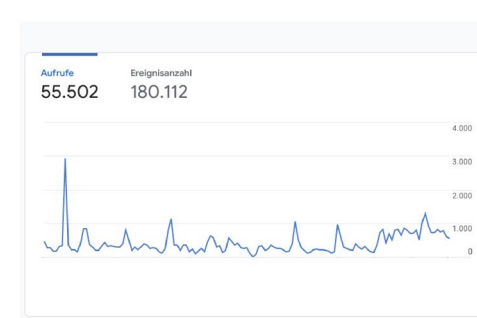
August 2022



September 2022



Oktober 2022



48,085 Recipients Total opens **19,837**

Audience: immoInvest Delivered: Tue, 04 Jan 2022 16:39
 Subject: immoNewsletter 2022 #27 View email · Download · Print · Share

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https://www.immo-invest.ch/bekb-ewb-und-gvb-lancieren-plattform-myky/	565
https://www.immo-invest.ch/das-bauen-wird-teurer/	485
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47,537 Recipients Total opens **18,989**

Audience: immoInvest Delivered: Tue, 18 Jan 2022 16:40
 Subject: immoNewsletter 2022 #28 View email · Download · Print · Share

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https://www.immo-invest.ch/apleona-buendelt-geschaefte-in-der-schweiz/	518
https://www.immo-invest.ch/verit-und-flatfox-bieten-komplett-digitale-vermietun...	399
https://www.immo-invest.ch/	357

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47,069 Recipients Total opens **19,882**

Audience: immoInvest Delivered: Tue, 01 Feb 2022 16:00
 Subject: immoNewsletter 2022 #29 View email · Download · Print · Share

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https://www.immo-invest.ch/immobilienprofis-tun-alles-fuer-ihre-kunden-homeg...	2418
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https://www.immo-invest.ch/wenn-der-strom-spuerbar-wird/	1160
https://www.immo-invest.ch/daiwa-house-modular-europe-nennt-vier-trends-die-...	690
https://www.immo-invest.ch/	332

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47,288 Recipients Total opens **21,734**

Audience: immoInvest Delivered: Tue, 15 Feb 2022 16:30
 Subject: immoNewsletter 2022 #30 View email · Download · Print · Share

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https://www.immo-invest.ch/der-zusammenschluss-von-immoscout24-und-hom...	1859
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https://www.immotable.ch/	449
https://www.immo-invest.ch/eigenheimpreise-im-januar-erneut-gestiegen/	366
https://www.immo-invest.ch/	365

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47,935 Recipients Total opens **19,434**

Audience: immoInvest Delivered: Tue, 01 Mar 2022 16:00
 Subject: immoNewsletter 2022 #31 View email · Download · Print · Share

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https://www.immo-invest.ch/baumeisterverband-plaediert-fuer-ersatzneubauten/	948
https://www.immo-invest.ch/zuercher-immobilien-tage-2022/	738
https://www.immo-invest.ch/sanierung-der-grossueberbauung-webermuehle/	542
https://zuercher-immobilien-tage.ch/	462
https://www.immo-invest.ch/graubuenden-beginnt-erneuerung-des-plantahofs/	408

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47,462 Recipients Total opens **18,254**

Audience: immoInvest Delivered: Tue, 15 Mar 2022 16:18
 Subject: immoNewsletter 2022 #32 View email · Download · Print · Share

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https://www.immo-invest.ch/zkb-ermoeglicht-investitionen-in-flughafenregion-z-...	1138
https://www.immo-invest.ch/standortfoerderung-in-der-schweiz-hybride-fachta...	1067
https://www.immo-invest.ch/zweitwohnungen-machen-hoechsten-preissprung/	1009

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48,832 Recipients	Total opens	18,622
Audience: immoInvest	Delivered: Tue, 29 Mar 2022 16:00	
Subject: immoNewsletter 2022 #33	View email · Download · Print · Share	

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https://www.immo-invest.ch/sanierung-der-grossueberbauung-webermuehle-2/	1398
https://www.immo-invest.ch/en/mipim-2022-between-desire-and-reality/	1183
https://www.immo-invest.ch/nachrangige-immobilienkredite/	1018
https://www.immo-invest.ch/welches-ist-das-ideale-gebaeudealter-fuer-eine-inve...	621
https://www.krueger.ch/	578

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48,438 Recipients	Total opens	19,019
Audience: immoInvest	Delivered: Tue, 12 Apr 2022 17:13	
Subject: immoNewsletter 2022 #34	View email · Download · Print · Share	

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https://www.immo-invest.ch/damit-trockenbau-die-naesse-aushaelt/	1489
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https://www.immo-invest.ch/raiffeisen-rechnet-mit-abschwaechender-preisdyna...	736
https://content.immoscout24.ch/b2b/de/insertionspakete/	589
https://globalrealestaterun.com/de	552

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47,487 Recipients	Total opens	18,033
Audience: immoInvest	Delivered: Tue, 26 Apr 2022 15:00	
Subject: immoNewsletter 2022 #35	View email · Download · Print · Share	

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https://www.immo-invest.ch/ganzheitliche-solarloesung-fuer-aldi-suisse/	1924
https://www.immo-invest.ch/swissolar-praesident-juerg-grossen-im-gespraech/	1340
https://www.immo-invest.ch/wohneigentum-der-mix-aus-digitalisierung-und-phy...	804
https://www.immorable.ch/events-2/92-immorable-uri/	689
https://content.immoscout24.ch/b2b/de/insertionspakete/	583

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47,029 Recipients	Total opens	19,595
Audience: immoInvest	Delivered: Tue, 10 May 2022 17:15	
Subject: immoNewsletter 2022 #36	View email · Download · Print · Share	

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https://www.immo-invest.ch/hybridbauten-aus-holz-haben-zukunft/	1669
https://www.immorable.ch/	1202
https://nextproperty-ag.ch/	846
https://www.immo-invest.ch/illegaler-abbruch-des-700-jaehrigen-holzhauses-in-ill...	721
https://www.immo-invest.ch/nachfrage-nach-eigentumswohnungen-stark-von-re...	624

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48,122 Recipients	Total opens	17,021
Audience: immoInvest	Delivered: Tue, 24 May 2022 16:47	
Subject: immoNewsletter 2022 #37	View email · Download · Print · Share	

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https://www.immo-invest.ch/92-immorable-in-uri/	1572
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https://www.immorable.ch/events-2/93-immorable-flughafenregion-zuerich/	727
https://www.immo-invest.ch/	573
https://www.immo-invest.ch/groesstes-holzmodul-werk-deutschlands/	488

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47,787 Recipients	Total opens	14,919
Audience: immoInvest	Delivered: Tue, 01 Jun 2022 11:26	
Subject: immoNewsletter 2022 #38	View email · Download · Print · Share	

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https://www.immo-invest.ch/photovoltaik-wirtschaftlicher-und-oekologischer-nu...	1285
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https://www.immo-invest.ch/entscheid-fuer-das-zentrum-papiermuehle-in-ittigen/	759
https://www.immo-invest.ch/steiner-gruppe-erfreuliches-jahresergebnis-2021-20...	558
https://www.ewz.ch/vision100/de/klimaneutral100.html?aa_cmp=nL_vision100_ii-5...	512

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47,326 Recipients Total opens 12,060

Audience: immoInvest Delivered: Tue, 21 Jun 2022 18:04
 Subject: immoNewsletter 2022 #39 View email · Download · Print · Share

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- https://www.homegate.ch/c/de/lp/neuheiten?utm_medium=referral&utm_source... 2125
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- <https://www.immo-invest.ch/photovoltaik-wirtschaftlicher-und-oekologischer-nut...> 528
- <https://www.immo-invest.ch/steiner-ag-geht-strategische-partnerschaft-mit-hegi...> 490
- https://www.rigips.ch/de/produkte/zubehoer/riglass-fineline?utm_source=immoin... 486

47,085 Recipients Total opens 18,254

Audience: immoInvest Delivered: Tue, 05 Jul 2022 17:08
 Subject: immoNewsletter 2022 #40 View email · Download · Print · Share

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https://www.immo-invest.ch/werkarena-basel-normen-est-ormen/	910 (15.3%)
https://www.immo-invest.ch/zinswende-bremst-anstieg-der-immobilienpreise-vorerst-nicht/	718 (12.1%)
https://www.immo-invest.ch/allreal-erwirbt-grundstueck-in-suenikon-steinmaur-zh/	521 (8.8%)
https://www.immo-invest.ch/the-circle-groesstes-minergie-gebäude-der-schweiz-zertifiziert-2/	517 (8.7%)
https://www.immo-invest.ch/swisspor-baut-in-reiden/	514 (8.7%)
https://www.immo-invest.ch/luzerner-kantonalbank-simon-kauth-wird-neues-mitglied-der-ges...	502 (8.5%)
https://www.immo-invest.ch/siemens-lanciert-ki-basierte-suite-klimaneutrale-gebäude/	496 (8.4%)
https://www.immo-invest.ch/bericht-zu-schweizer-privatmarketinginvestitionen/	467 (7.9%)
https://www.ekz.ch/immobilien	403 (6.8%)
https://www.schulthess.ch/homecare/privathaushalt/hebt-sich-ab-in-schnelligkeit-und-leisem...	344 (5.8%)
https://www.immo-invest.ch/	218 (3.7%)
https://banovi.ch/	162 (2.7%)
https://immo-invest.ch/	157 (2.6%)

46,849 Recipients Total opens 16,436

Audience: immoInvest Delivered: Tue, 19 Jul 2022 15:41
 Subject: immoNewsletter 2022 #41 View email · Download · Print · Share

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URL	Total clicks
https://www.immo-invest.ch/cleveres-tool-macht-wohntraume-wahr/	1,122 (15.9%)
https://www.immo-invest.ch/fuenf-finalisten-fuer-uli-europe-awards-for-excellence-2022/	970 (13.7%)
https://www.immo-invest.ch/ein-meilenstein-in-der-schweizer-immobilienbranche-ssrei-wird-...	760 (10.7%)
https://www.immo-invest.ch/fuehrungswechsel-bei-allreal/	748 (10.6%)
https://www.immo-invest.ch/square-das-zukunftsweisende-hsg-learning-center/	584 (8.3%)
https://www.immo-invest.ch/urner-regierung-weist-einsprache-der-umweltverbaende-gegen-...	558 (7.9%)
https://www.immo-invest.ch/schindler-aufzuege-und-technologie-im-capitaspriing-in-singapur/	525 (7.4%)
https://www.immorable.ch	522 (7.4%)
https://www.immo-invest.ch/	403 (5.7%)
https://www.krueger.ch/kuehlen/	401 (5.7%)
https://immo-invest.ch/	169 (2.4%)
https://banovi.ch/	161 (2.3%)
https://svit-bildung.ch/	151 (2.1%)

46,563 Recipients Total opens 17,947

Audience: immoInvest Delivered: Tue, 02 Aug 2022 16:36
 Subject: immoNewsletter 2022 #42 View email · Download · Print · Share

Links in this email

URL	Total clicks
https://www.immo-invest.ch/credit-suisse-kuendigt-eine-umfassende-strategieueberpruefung...	1,154 (18.2%)
https://www.immo-invest.ch/implenia-gewinnt-komplexe-immobilienprojekte-in-der-westsch...	777 (12.2%)
https://www.immorable.ch	741 (11.7%)
https://www.immo-invest.ch/neubau-in-rotmonten%E2%80%A4Feine-gruene-oase-fuer-st-gallen/	644 (10.1%)
https://www.immo-invest.ch/oracle-erweitert-smart-construction-plattform-um-neue-analysef...	568 (8.9%)
https://www.immo-invest.ch/zuerich-anlagestiftung-stockt-immobilienfonds-auf/	567 (8.9%)
https://www.immo-invest.ch/jarowa-ueberzeugt-investoren/	562 (8.9%)
https://www.westgate-zurich.ch/de/	401 (6.3%)
https://www.immo-invest.ch/	302 (4.8%)
https://www.sunrise.ch/	279 (4.4%)
https://immo-invest.ch/	189 (3.0%)
https://banovi.ch/	164 (2.6%)

46,238 Recipients Total opens 18,525

Audience: immoInvest Delivered: Tue, 16 Aug 2022 17:42
 Subject: immoNewsletter 2022 #43 View email · Download · Print · Share

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URL	Total clicks
https://www.immo-invest.ch/gold-fuer-das-nachhaltigkeitsmanagement-von-energie-360/	1,168 (20.3%)
https://www.immorable.ch/	1,100 (19.1%)
https://www.immo-invest.ch/mediadaten/	1,059 (18.4%)
https://www.immo-invest.ch/	731 (12.7%)
https://immo-termine.ch/	523 (9.1%)
https://www.immo-invest.ch/publikumsvoting-svit-award-2022/	283 (4.9%)
https://www.immo-invest.ch/immobilienmarkt-schweiz-zinswende-na-und/	218 (3.8%)
https://www.immo-invest.ch/patrimonium-mitgruender-stephane-bonvin-uebergibt-beteiligu...	190 (3.3%)
https://www.facebook.com/people/ImmoInvest/100077962920504/	152 (2.6%)
https://www.immo-invest.ch/zinssatze-fuer-swappeschaefte-steigen/	134 (2.3%)
https://www.immo-invest.ch/reddit-gewinner-2022-schweizer-pavillons-an-der-world-expo-2...	75 (1.3%)
https://www.immo-invest.ch/frauenpower-fuer-die-energie-wende/	36 (0.6%)
https://www.immo-invest.ch/svm-award-2022-projekt-sind-nominiert/	27 (0.5%)
https://www.immo-invest.ch/svm-award-2022-projekt-sind-nominiert/	22 (0.4%)

45,984 Recipients Total opens 18,624

Audience: immoInvest Delivered: Tue, 30 Aug 2022 17:47
 Subject: immoNewsletter 2022 #44 View email · Download · Print · Share

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URL	Total clicks
https://www.immo-invest.ch/lebenswerte-gebäude-der-zukunft-schaffen-mit-vorausschauen...	1,250 (22.8%)
https://www.immorable.ch/	795 (14.5%)
https://www.immo-invest.ch/mediadaten/	744 (13.6%)
https://www.immo-invest.ch/	572 (10.4%)
https://www.immo-invest.ch/graubuenden-erhaelt-in-sedrun-neues-touristisches-zentrum/	391 (7.1%)
https://immo-termine.ch/	375 (6.8%)
https://www.immo-invest.ch/gemeinsame-sache-mit-intelligenter-mandatszugangslösung/	249 (4.5%)
https://www.schulthess.ch/homecare/privathaushalt/hebt-sich-ab-in-design-und-qualitaet/7u...	237 (4.3%)
https://www.immo-invest.ch/40-jahre-am-netz-erste-photovoltaikanlage-europas-in-der-schw...	182 (3.3%)
https://www.immo-invest.ch/11-immo-boat-event-auf-dem-zueri-see/	157 (2.9%)
http://www.twitter.com/immoinvest_ch	145 (2.6%)
https://www.immo-invest.ch/publikumsvoting-svit-award-2022/	132 (2.4%)
https://www.immo-invest.ch/gewinnsteigerung-um-ueber-6-bei-swiss-prime-site/	123 (2.2%)

45,736 Recipients

Total opens 18,387

Audience: immoinvest

Delivered: Tue, 13 Sep 2022 15:50

Subject: immoNewsletter 2022 #45

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URL	Total clicks
https://www.immo-invest.ch/energetische-sanierungen-whitepaper-teil-2-neu-verfuegbar/	1,191 (27.0%)
https://www.immo-invest.ch/preiskorrektur-bei-schweizer-immobilien-gewinnt-an-dynamik/	988 (22.4%)
https://www.immo-invest.ch/schweizer-angebotsmieten-steigen-bereits-wieder/	359 (8.1%)
https://www.ewz.ch/vision100/de/klimaneutral100.html?aa_cmp=nl_vision100_ii-555x450-100...	319 (7.2%)
https://www.immo-invest.ch/	287 (6.5%)
https://www.etermit.ch/?gclid=Cj0KCQjw39uYBhCLARisAD_SzMTY14z2M57woRsOFIHOX4PK...	219 (5.0%)
https://www.immo-invest.ch/verkauf-von-hellon-an-die-amag-gruppe/	193 (4.4%)
https://www.immo-invest.ch/cbre-baut-hotels-operational-real-estate-team-in-der-schweiz-we...	169 (3.8%)
https://www.immo-invest.ch/mediadaten/	154 (3.5%)
https://www.linkedin.com/company/38138198/	154 (3.5%)
https://www.immo-invest.ch/kuenstliche-intelligenz-zur-erreicherung-der-gasreduktion-um-15/	115 (2.6%)
https://www.immotable.ch/	108 (2.5%)
https://immo-termini.ch/	72 (1.6%)

44,855 Recipients

Total opens 18,254

Audience: immoinvest

Delivered: Tue, 11 Oct 2022 17:31

Subject: immoNewsletter 2022 #48

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URL	Total clicks
https://www.immo-invest.ch/innovative-energieoesung-hinter-historischer-fassade/	1,111 (26.3%)
https://www.immo-invest.ch/360-vermoegensuebersicht-fuer-finanzdienstleister/	1,012 (23.9%)
https://www.immo-invest.ch/die-kreislaufwirtschaft-gewinnt-an-bedeutung/	439 (10.4%)
https://www.schulthess.ch/homecare/privathaushalt/hebt-sich-ab-in-schnelligkeit-und-leisem...	320 (7.6%)
https://www.immo-invest.ch/neue-fuehrung-fuer-die-haworth-schweiz-ag/	245 (5.8%)
https://www.immo-invest.ch/	196 (4.6%)
https://www.immo-invest.ch/wenn-das-handy-die-wohnungstuere-offnet/	188 (4.4%)
https://www.immo-invest.ch/siegerprojekt-fuer-das-areal-kirschloch-in-zug-steht-fest/	182 (4.3%)
https://www.facebook.com/people/immoinvest/100077982920504/	147 (3.5%)
https://www.immo-invest.ch/europaeische-staedte-renditeuebersicht-2022/	119 (2.8%)
https://www.immo-invest.ch/gare-de-lausanne%e2%80%af-des-etudes-complementaires-sort...	85 (2.0%)
https://globalrealestateun.com/de	73 (1.7%)
https://www.immo-invest.ch/94-immotable-romandie/	45 (1.1%)
https://www.immo-invest.ch/horizons-un-nouveau-quartier-dans-louest-de-lausanne/	36 (0.9%)

45,470 Recipients

Total opens 17,983

Audience: immoinvest

Delivered: Tue, 27 Sep 2022 17:25

Subject: immoNewsletter 2022 #46

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URL	Total clicks
https://www.immo-invest.ch/svit-award-gewinner-aus-drei-liegenschaftsverwaltungen-ist-ge...	1,027 (27.0%)
https://www.immo-invest.ch/real-estate-award-2022-das-sind-die-nominierten/	674 (17.7%)
https://www.immo-invest.ch/neuer-re-use-pavillon-am-fhnw-campus-muttenz/	426 (11.2%)
https://www.immo-invest.ch/grundsteinlegung-auf-dem-campus-jed/	392 (10.3%)
https://www.immo-invest.ch/wie-daten-unsere-stadte-verandern/	289 (7.6%)
https://www.immo-invest.ch/	215 (5.6%)
https://www.immo-invest.ch/entwicklung-des-zinsumfeldes/	182 (4.8%)
https://www.linkedin.com/company/38138198/	154 (4.0%)
https://www.rigips.ch/de/home	136 (3.6%)
https://www.immo-invest.ch/ckw-verlegt-in-littau-hochspannungsleitung-in-den-boden/	117 (3.1%)
https://www.immotable.ch/fr/	69 (1.8%)
https://www.immo-invest.ch/auf-expansionskurs-woonig-uebennimmt-scantick/	44 (1.2%)
https://www.immo-invest.ch/mediadaten/	31 (0.8%)

46,238 Recipients

Total opens 18,624

Audience: immoinvest

Delivered: Tue, 25 Oct 2022 16:30

Subject: immoNewsletter 2022 #49

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URL	Total clicks
https://www.immo-invest.ch/rueckgang-der-preise-fuer-haeuser-preisentwicklung-drittes-qua...	1,006 (14.8%)
https://www.immo-invest.ch/ende-des-immobilien-booms-wird-wahrscheinlicher/	768 (11.3%)
https://www.immo-invest.ch/diese-generalsanierung-setzt-dem-fassadenbau-die-krone-auf/	691 (10.2%)
https://www.immo-invest.ch/bachem-plant-produktionsstandort-im-sislerfeld/	654 (9.6%)
https://www.immo-invest.ch/martin-sturzenegger-neuer-geschaefts-fuehrer-des-innovationsp...	620 (9.1%)
https://www.immo-invest.ch/basler-kantonalbank-nachhaltigkeit-als-teil-der-identitaet/	613 (9.0%)
https://www.immo-invest.ch/immotable-basel-wirtschaftsmetropole-am-dreilaendereck/	490 (7.2%)
https://finance.propertyone.ch/	427 (6.3%)
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